



INTELLIGENT VIDEO DRIVING PROFIT

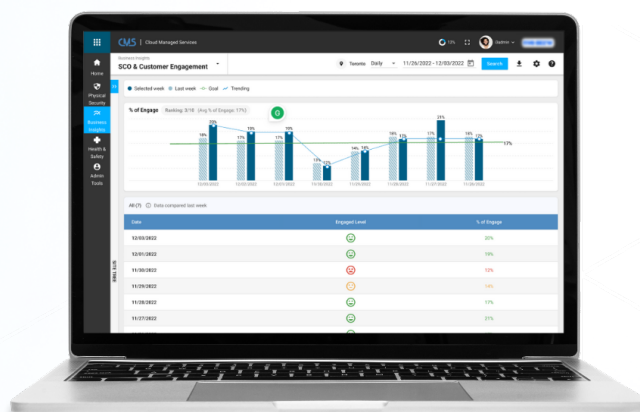
## AI and Video Analytics for Retail

i3 brings intelligent solutions for Specialty Retail to reduce liabilities and increase customer experience while keeping your business safe, secure, and thriving!



## Storewide Loss Prevention

- ✓ Extend loss prevention capabilities by tracking customer paths and identifying high-traffic areas, pinpointing potential hotspots for theft or shrinkage.
- ✓ Utilize this data to optimize store layout, product placement, and staff positioning, enhancing loss prevention & operational efficiency.

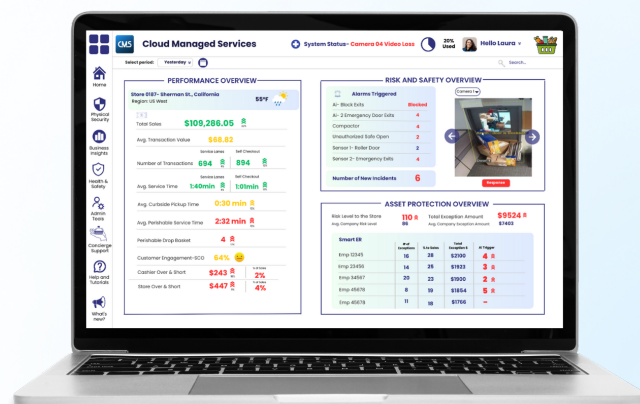


## Enhancing Engagement at Self-Checkout

- ✓ Enhance customer engagement at self-checkout areas to reduce likelihood of theft.
- ✓ Optimize staff training and operational practices for better loss prevention outcomes.
- ✓ Monitor customer interactions at self-checkout and identify patterns of non-compliant behavior and take necessary actions.

## Dashboard Overview for Performance Monitoring

- ✓ One-page dashboard overview of store performance accessible through i3 CMS.
- ✓ Easily monitor key metrics, allowing for quick addressing of most pressing issues.
- ✓ Remote & user-friendly interface for stakeholders of all level to stay informed, investigate and take action from anywhere.



For more information on i3's People Counting, Scan the QR code or visit: <https://i3international.com/products/cms-by-i3/business-insights> or call 1.866.840.0004

